

Parking Sponsor Package - \$10,000



The Parking Sponsorship Package provides significant brand visibility by positioning your company as the official sponsor of all parking-related activities at The Dam Jam. This package ensures that your brand is seen by every attendee as they arrive and navigate the event.

Brand Visibility	Marketing Inclusion	Event Access
<p>Logo on Parking Signage: Your logo will be prominently featured on all parking signage, including directional signage on roads leading to and within the event grounds, ensuring maximum visibility as attendees arrive.</p> <p>Name Displayed on Staff Golf Carts: Your brand name will also be displayed on all staff golf carts, offering additional mobile exposure throughout the festival grounds.</p> <p>Banner Placement: Display up to 5 banners on the staff building and fencing, strategically located to capture attention as attendees navigate the event. (Note: Banners to be provided by the sponsor).</p> <p>Mega Screen Recognition: Your logo will be showcased on the Mega Screens on stage, amplifying your brand presence during key moments of the festival.</p>	<p>Comprehensive Marketing Plan: Your brand will be included in the Dam Jam 2025 marketing plan, integrating your company into the broader festival promotion strategy.</p> <p>Targeted Campaigns: Company information will be featured in all social media campaigns, email blasts, and website updates related to staff, parking, and logistical communications, providing targeted exposure to attendees.</p> <p>Volunteer Communications: Your logo and banners will be present on all volunteer letterheads, flyers, and at several meetings, further extending your brand's reach to event personnel and staff.</p>	<p>Exclusive Tickets: Receive 10 General Admission tickets and 10 VIP tickets, perfect for treating your team, clients, or special guests to a memorable festival experience.</p> <p>Sponsor Tent Access: Enjoy access to the Sponsor Tent in the VIP area, which includes a private bar and premium amenities, offering a space for networking and relaxation.</p> <p>Camping Discount: Receive a 10% discount on camping site reservations, making it convenient for your group to stay on-site and fully engage with the festival experience.</p>